Elizabeth Franklin

I'm a passionate frontend developer with 15 years of experience combining hands-on technical experience with strong documentation skills. I've scaled the infrastructure for a national firm and managed global client websites. Although I specialize in responsive design with JavaScript, Bootstrap, and ReactJS, developing clear, user-focused documentation to support team success is always a part of my process.

EXPERIENCE

Frontend Developer | Gryt Health

Sr. Frontend Developer | February 2024 - May 2025

Umbraco CMS | Razor Markup | jQuery | Bootstrap

- Optimize existing codebases, removing unnecessary code, styles, and scripts, for increased performance and readability.
- Balance up to four concurrent projects with diverse, global client requirements and varying design builds within short timelines.
- Drive project scalability by championing the use of Umbraco's reusable templates and partials (similar to React's components), ensuring consistent, maintainable, and efficient code.

Umbraco Frontend Developer | September 2021 - February 2024 *Umbraco CMS | Razor Markup | jQuery | Bootstrap*

- Mentor and deliver team training on git-based source control, encouraging best practices in code reviews and ongoing codebase maintenance.
- Implement standardized code conventions/practices and comprehensive codebase documentation—elevating the department's ability to train new hires effectively through clear, accessible materials.
- Convert dynamic Figma UX designs/wireframes into interactive web applications while simultaneously managing client feedback.

Systems Analyst | Williamsfield Valley Veneer, Inc.

November 2017 - September 2021

ReactJS | WordPress | JavaScript | PHP

- Establish and maintain the company's online presence (website, socials, Google Listing, etc.), increasing reach by up to 50 miles.
- Conduct maintenance and upgrades for all workstations, servers, mobile devices, and security equipment.
- Use attention-to-detail and problem-solving skills to provide technical support to all staff.

Systems Analyst | Bruce & Merrilees Electric Co.

May 2010 - October 2017

VMWare | MSOffice / MSServer | SharePoint

- Establish standardized documentation practices and produce detailed network/system diagrams mapping corporate sites, server environments, and backup infrastructures.
- Provide security and compliance training to all new hires as well as technical career-development workshops to all staff.
- Create and maintain user guides for software and hardware (including mobile devices), simplifying complex topics into clear howtos, step-by-step troubleshooting, and best practices.

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- Ohio
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- github.com/redliz5808

CERTIFICATES

Responsive Web Design, FreeCodeCamp

JavaScript Algorithms and Data Structures, FreeCodeCamp

TECHNICAL SKILLS

WEB BASICS

Semantic/WCAG-Compliant HTML, CSS

LANGUAGES

JavaScript, C#, PHP

CMS PLATFORMS

Umbraco CMS, WordPress, Wix, Shopify, Adobe Experience Manager

LIBRARIES/FRAMEWORKS

ReactJS, Redux, jQuery, Bootstrap, Node.js, Styled-Components, Redux Thunk, Redux Persist, Razor Markup, ASP.NET, Gatsby, Chart.js, moment.js, swiper.js, Masonry, Slick, Sass, Elementor, WooCommerce

CODE VERSIONING/MAINTENANCE

Git. GitHub. AWS CodeCommit

METHODOLOGIES

Agile/Scrum, Object-Oriented Programming (OOP), Responsive Web Design, Web Content Accessibility Guidelines (WCAG)

DOCUMENTATION

Writing, Structure, Revising, Proofreading, Diagrams, MS Office Suite

SOFT SKILLS

TEAM/CLIENT-FOCUSED

Communication, leadership, empathy, conflict resolution, cultural intelligence

PROJECT-FOCUSED

Critical observation, analysis, adaptability, problem-solving, organization

For a more comprehensive list, view my Indeed profile:



Elizabeth Franklin (cont.)

ADDITIONAL PROJECTS

Fire Made Designs | 2020 - Present

WordPress | HTML | CSS | JavaScript | PHP

- Using WooCommerce installed on WordPress, build and maintain a national ecommerce product and service platform.
- Implement custom HTML, CSS, and JavaScript when WordPress blocks, templates, or patterns are insufficient for project requirements.
- Perform web hosting and domain administration, including SQL database maintenance.

Lit Youngstown | Web Accessibility Refactor | 2024

Wix | HTML | CSS

- Conducted accessibility tests on the entire site to evaluate for WCAG compliance.
- Refactored existing blocks and elements within Wix to bring 83% of the highlighted accessibility issues into compliance.
- Established a detailed plan for resolving the remaining 17% of issues.

PASSION PROJECTS

A Thousand Words | April 2021 - Present

ReactJS | Styled-Components | Redux | React-Router

Built on React with Redux, A Thousand Words connects to the Unsplash API using axios and lazy loads a masonic grid of clickable photos. Like a simple version of Instagram, and through the use of infinite scroll, users are able to search for and favorite an unending list of photos as well as collections. Utilizing features like Redux Persist and Redux Thunk, these favorites are saved locally in the browser, allowing users to recall them any time. Styled-components organizes the site's styles for easy reading and updating.

JavaScript and React Development Resources | 2022

HTML | CSS | JavaScript | React

This document was created to help junior developers on their coding journey. Although it's a few years old, many of the resources are still accessible and updated with current information. This document also provides tips for improving a developer's interview experience.

How to Build an Artist Website | January 2025 - May 2025

LOOP Youngstown | WordPress

During this 5-session workshop series, participants learned how to build and maintain a basic, portfolio-style website on WordPress. The participants were empowered trained administrators of their web hosting and domain accounts. With the power of WooCommerce, participants received instruction on listing products, managing shop settings, and processing orders.



https://www.firemadedesigns.com/



https://www.lityoungstown.org/

PROJECT LINKS

GitHub Repository

@redliz5808/AThousandWords/



https://a-thousand-words-git-master-redliz5808.vercel.app/

Document Link

https://firemadedesigns.com/wp-content/uploads/2025/06/JavaScript-and-React-Development-Resources.pdf

Workshop Event Link

https://www.loopyoungstown.org/post/ past-event-art-is-work-how-to-build-anartist-website